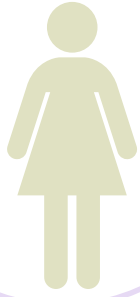


2018 IMPACT REPORT



WE CAN



WE CAN changes lives by providing unique, practical services to women of all ages on Cape Cod. Our services foster independence and empower women to create lasting, positive change for themselves, their families, and ultimately, our entire community.

WE CAN Services:

- Information and Referral to services across Cape Cod
- Legal Services including family law, elder law, landlord-tenant, bankruptcy, and others
- Financial Empowerment Services including debt management and savings planning
- Work Support Services including work-search, resume building, career/business related issues
- Business support for women entrepreneurs through our GROW Program and 1:1's
- Mentoring for women in transition through our PathMakers Program
- Personal Development series to help women navigate challenges and reach their goals

WE CAN by the Numbers 2018

14,464

Women Seeking Services
Calls and Walk-ins
Combined

2,718

Individual Women Participated
in WE CAN Programs

1,987

Women Received
Multiple WE CAN Services

1,135

Women Received
Legal, Financial, and
Career/Business
Consultations



"AT WE CAN, COLLECTIVE
EFFORT IS USED
TO ACCOMPLISH
INDIVIDUAL GOALS."



"WE CAN GAVE ME
THE COURAGE, KINDNESS,
KNOWLEDGE, AND SUPPORT
TO MOVE FORWARD."

"HOPE IS THE BEST GIFT IN THE WORLD!"

phone: 508.430.8111

www.wecancenter.org



"KNOWLEDGE IS POWER
THAT IS WHAT WE CAN OFFERS."



Continuing WE CAN's Growth and Engagement

PARTICIPANTS: 2,718 individuals served in 2018

- 20% increase in participants served over the past five years
- 30% increase in calls and walk-ins over the past five years
- 26% of participants served in 2018 were new to WE CAN
- 73% of participants used multiple WE CAN services in 2018

VOLUNTEERS: 6589 hours donated by 313 people in 2018, including

- 4,326 hours volunteered by 40 office volunteers who are often the first voice heard or face seen by participants, assist with grants, input data, work events, and update the website
- 488 hours volunteered by 48 attorneys counseling WE CAN participants on issues such as child custody, guardianship, grandparents rights, estate planning, divorce, employment law, and landlord/tenant issues
- 137 hours given by 15 financial professionals, providing participants with guidance on topics such as budgeting, debt management, finances in retirement, and student loan debt
- 258 hours given by 20 career/business professionals, advising participants on topics ranging from starting or growing a business to resume writing, developing a LinkedIn profile, and learning interviewing skills
- 32 Mentors supported their 32 PathMakers as they gained self-confidence and clarity about their personal goals over a 10-month period

Meeting WE CAN's Strategic Goals

- Increased access for under-served populations by employing bilingual staff who speak Spanish and Portuguese
- Assembled an Upper Cape Outreach Committee and a network of Ambassadors from Bourne, Sandwich, Mashpee and Falmouth to tell the WE CAN story and inform Upper Cape residents of available WE CAN services
- Upgraded technology to support remote work and service expansion
- Implemented 6-month follow-up evaluations to measure the longer-term impact of WE CAN services on participants.
- Established the Andi Genser Strategic Opportunities Fund to honor Andi Genser on her retirement as WE CAN's Executive Director and enable WE CAN to respond to identified needs
- Engaged summer residents to raise awareness and to support the ongoing service needs of WE CAN participants

2018 Revenue

Individual Donors	125,661
Multi-Year Donors	65,450
Monthly Donors	91,252
Grants	83,559
Events	441,882
Other Income	25,075

Total Revenue \$ 832,879

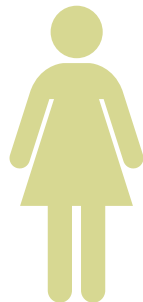
2018 Expenses

Networking & Fund Development	76,814
Programs & Staffing	389,556
Professional Services	30,300
Building & Occupancy	24,716
Events	75,595
Insurance	74,782
Outreach Staffing & Office	82,301
Misc. Expenses	63,907

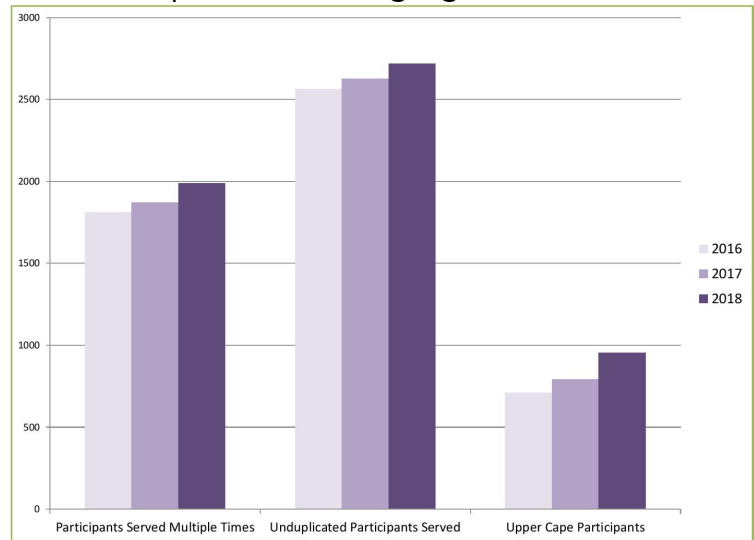
Total Expenses \$ 817,971

2018 Board of Directors

- PAM KUKLA, PRESIDENT
- LORI PINARD, VICE PRESIDENT
- DANIEL A.P. SCHWENK, TREASURER
- JANE TEIXEIRA-HENRY, CLERK
- JOSE CARNEIRO
- CATE CASEY-LANE
- SHARON K. HAWKINS
- LINDA MARKHAM
- MARY MORGAN
- RUSSELL (RICK) P. MORRIS
- DAVID OPPENHEIM
- AARON POLHEMUS
- JANET TAYLOR
- BEVERLY TILDEN
- DEBORAH TODD
- JANET WEATHERBE
- DAVID WILLARD



Comparative Data Highlights 2016 - 2018



2018 WE CAN Staff

ANDREA GENSER
EXECUTIVE DIRECTOR (Q1, Q2)

DIANNE GAUTHIER
EXECUTIVE DIRECTOR (Q3, Q4)

ELEN CAMARA
ASSISTANT RECEPTION COORDINATOR

SIOBHAN CLUNE
DEVELOPMENT DIRECTOR

KARA KENNEDY DUFF
PROGRAM MANAGER

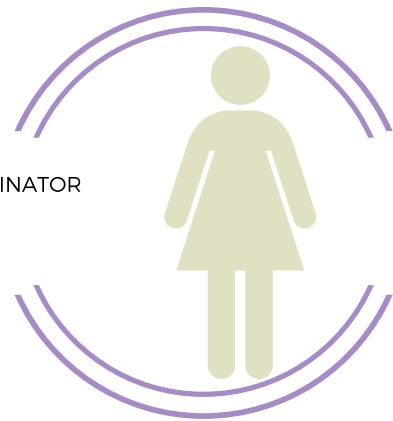
TRACY JOHNSON
PROGRAM MANAGER

MARINA MENDOZA-BURRIS
PROGRAM COORDINATOR

KAREN DeFURIA RYAN
COMMUNICATIONS & PROGRAM MANAGER

DAWN WALNUT
VOLUNTEER & OPERATIONS MANAGER

ELISA WILSON
PROGRAM DIRECTOR



2018 Special Advisors

- CARROLL BEEGAN-FOLLAS
- JUDY CORNWELL
- SUZ KARCHMER
- ANNE LECLAIRE
- RO MORRISSEY



**"AS A VOLUNTEER,
IT IS A PRIVILEGE TO BE
PART OF THE TEAM THAT
LEVERAGES THE WORK OF
WE CAN."**

