Sponsorship Opportunities

16th Annual
A Day Of
Words, Wit and Wisdom
to benefit WE CAN
Thursday, September 10, 2020
Wychmere Beach Club, Harwich Port

WE CAN
783 Route 28
Harwich Port, MA 02646
508.430.8111
WECANCENTER.ORG
A Day Of
Words, Wit and Wisdom

WE CAN’S MISSION

Through WE CAN’s unique practical services, empowered women achieve lasting positive change for themselves, their families and, ultimately, our entire community.

Dear Friends and Supporters,

Since 2001, WE CAN has supported thousands of women going through major life transitions and difficult times. We serve women of all ages and provide unique, free services such as mentoring, legal, financial and work support consultations and workshops, personal development programs, and information and referrals to other Cape resources. We offer services across the entire Cape. In 2019, we handled more than 15,000 calls and walk-ins and served over 2,700 women. More than 70% of women served utilized multiple services.

WE CAN has a small staff and depends on a growing cadre of more than 300 active volunteers and funding from individuals, businesses, grants and events. “A Day of Words, Wit and Wisdom” ("W3") is WE CAN’s major annual fundraiser. Revenue from it represents almost 20% of WE CAN’s total budget. In 2019 the event raised $188,000, $127,000 from sponsorships. Sponsorships ensure that 100% of funds from every ticket directly benefit the women served by WE CAN.

Enclosed, please find an outline of sponsorship benefits at all levels. The greatest benefit of sponsorship is that you will be able to secure seats now for this sell-out event. Thank you in advance for your consideration and support.

Warmly,

Susan Lloyd and Lynn Comandich
on behalf of the W3 Committee

P.S. The number of sponsorships is limited, so we encourage new sponsors to make a commitment as early as possible.

Sponsorship Contact:
Siobhan Clune, WE CAN Development Director
siobhan@wecancenter.org
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**W3 EVENT SPONSORSHIP**

Please consider joining us as a sponsor of the 2020 event. Not only will you receive visibility and recognition by those in attendance, you also will be taking a powerful step in supporting a lifeline for women on Cape Cod.

WE CAN’s “A Day of Words, Wit and Wisdom” ("W3") is routinely attended by a primarily upper income demographic, community leaders on Cape Cod, high level executives, and the media. Our Honorees are nationally recognized personalities and our speakers are major prize-winning authors and screenwriters. Over 80% of our guests have a home on Cape Cod. ** Sponsorship of “W3” is an outstanding marketing opportunity for your business.**

This event is a day like no other on Cape Cod, and those who have attended eagerly look forward to the next. As our guests leave, their one consistent comment is, "I didn’t think it was possible, but this year was even better than last!" Sixteen years of “W3” have allowed us to fine-tune our program, developing it into the uniquely special event that it is. **Sponsorship is also the only way to guarantee a seat at this sell-out event.**

**Recent Authors and Honorees**

2019 Woman of the Year: Sandra Fenwick, CEO, Boston Children’s Hospital
2019 Authors: Elinor Lipman, Stephen McCauley, Barbara Shapiro

2018 Woman of the Year: Ellen Bravo, Director, Family Values@Work, founder, 9to5
2018 Authors: Ruth Reichl, Bruce Handy, Nancy Thayer

**Past Woman of the Year Award Recipients**

2017 | Sara Lawrence-Lightfoot
2016 | Susan McGee Bailey
2015 | Dr. Patricia Donahoe
2014 | Nancy Gertner
2013 | Marie Wilson
2012 | Liz Walker
2011 | Dorothy Stoneman

2010 | Diane Rehm
2009 | Anne Meara
2008 | Dr. Donna Shalala
2007 | Tyne Daly
2006 | Julie Harris
2005 | Claire Murray
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Event Sponsorship Levels & Benefits:

Pulitzer Prize: $10,000
- 20 complimentary tickets to event (with company logo displayed on tables)
- VIP seating during program
- Media Exposure: Business Name & Logo in Advertisements
- Exclusive podium signage
- Feature in WE CAN email
- Cover Page Logo on Program Booklet
- Your business name and link on WE CAN website & Facebook page
- Dedicated display table at event
- Rolling logo on screens in Hydrangea Room on loop
- Logo included on marketing materials
- Thank you from podium

National Book Award: $7,500
- 15 complimentary tickets to event (with company name displayed on tables)
- VIP seating during program
- Media Exposure: Business Name & Logo in Advertisements
- Prominently displayed banner at event
- Feature in WE CAN email
- Cover Page Logo on Program Booklet
- Your business name and link on WE CAN website & Facebook page
- Dedicated display table at event
- Rolling logo on screens in Hydrangea Room on loop
- Logo included on marketing materials
- Thank you from podium

Walt Whitman Award: $5,000
- 10 complimentary tickets to event (with company name displayed on table for luncheon)
- VIP seating during Program
- Media Exposure: Business Name & Logo in Advertisements
- Back Page logo on Program Booklet
- Your business name and link on WE CAN website & Facebook page
- Display materials at event
- Rolling logo on screens in Hydrangea Room on loop
- Name included on marketing materials
- Thank you from podium
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O’Henry Award: $2,500
- 5 complimentary tickets to event
- Media Exposure: Business Name & Logo in Advertisements
- Listing in Program Booklet
- Your business name and link on WE CAN website & Facebook page
- Display materials at event
- Rolling logo on screens in Hydrangea Room on loop
- Name included on marketing materials
- Thank you from podium

Pen-Faulkner Award: $1,000
- 2 complimentary tickets to event
- Listing in Program Booklet
- Your business name and link on WE CAN website & Facebook page
- Rolling logo on screens in Hydrangea Room on loop
- Name included on marketing materials
- Thank you from podium

Pen-Hemingway Award: $500
- 1 complimentary ticket to event
- Listing in Program Booklet
- Your business name and link on WE CAN website & Facebook page
- Rolling logo on screens in Hydrangea Room on loop
- Name included on marketing materials

The Edgar: $250
- Listing in Program Booklet
Yes - please sign me up to support the 2020 WE CAN
A Day Of Words, Wit and Wisdom

Your Name ___________________________ Company Name ___________________________

(As listed in program or ads)

Billing Address

Address 1 ___________________________________ Address 2 ___________________________________

City _______________________________________ State ___________________ Zip ________________

Contact Person ________________________________________________________________

Phone ____(________)__________________ Email ____________________________________________

Sponsorship Level

☐ Pulitzer Prize | $10,000* ○ Pen-Faulkner Award | $1,000
☐ National Book Award | $7,500* ○ Pen-Hemingway Award | $500
☐ Walt Whitman Award | $5,000* ○ The Edgar | $250
☐ O’Henry Award | $2,500* ○ (‘Please supply logo)

Payment

☐ My check is enclosed or I will send a check, payable to WE CAN
☐ Please send an invoice ○ Please charge the following credit card

# _____________________________________________________ Exp. Date _______________________

Name, Billing Address, Phone & Email for this card:

____________________________________________________________________________________

____________________________________________________________________________________

____________________________________________________________________________________

Please return to:

Siobhan Clune
Email: siobhan@wecancenter.org
Fax: 888.694.6199
Mailing Address:
783 Route 28
Harwich Port, MA 02646

THANK YOU for your support!